

# NEW IDEAS & SERVICES

**vivid n**avigation™

## CORPORATE PROFILE

Company Name	<b>Vivid Navigation, Inc.</b>
CEO	Yoshikuni Tamura
Headquarters	24404 S. Vermont Ave. Suite 205, Harbor City, CA 90710 U.S.A.
Hawaii Sales Office	2222 Kalakaua Ave Suite 1206, Honolulu, HI 96815 U.S.A.
Founded	May, 3, 2000
Business Overview	<ul style="list-style-type: none"><li>● Information &amp; Communication</li><li>● Website planning, development, operation, maintenance</li><li>● Internet advertising</li><li>● Branding</li><li>● Printing &amp; Promotion</li></ul>
Main Financing Bank	Wells Fargo, Bank of the West, CHASE, Mitsubishi UFJ Bank
Headquarters in Japan	<b>Vivid Navigation, Inc.</b> 2-10-1 Higashichuo 3F A, Kisarazu-shi, Chiba, Japan TEL: 0438-40-4428

## Vivinavi for Local Community

# びびなび®

Vivinavi is a local community website for your daily life, offering Classified Listing Service (CLS). For individual users, Vivinavi is a place to exchange essential local information. Corporate users can place local-based or purpose-based advertising on Vivinavi listing areas.

**One of the largest local community websites in the world**

**Over 500,000 monthly average visitors  
(Average PV: 5,000,000/month)**

**Vivinavi has been  
expanded worldwide  
(Japan, U.S., Asia, Europe)**



<http://www.vivinavi.com>

## Service

Town Guide	Local business directory, telephone guide
Hot List	Campaign, timely news
Events	Local events, classes, and seminars
Find Job	Find and apply for jobs
Find Info	Publish and find useful information
Personal Buy & Sell	Buy and sell personal items
Vehicle Buy & Sell	Buy, sell, lease, or rent vehicles
Housing/Real Estate	Buy, sell, lease, or rent properties
Roommate	Find rooms for rent and roommates
Find Friends	Find friends, partners, spouses, and club members
Gig Work	What you can do for others using your skills
Local Flyer	Flyers of local businesses and events
Discussion Forum	Free talk, discussion
Life Supporters	Columns by professionals
Study Abroad	Information about study abroad
Links	Useful links of local websites
Photo Gallery	Gallery for local pictures
Notification from Municipality	News from municipalities and public agencies
Vivi Search	Search engine for vivinavi

**Paid Advertising Service**  **BizArea**

<http://bizarea.vivinavi.com>

BizArea is paid advertising service of Vivinavi. You can place or change advertisement any time, 24 hours a day. Please manage payment, print invoices or receipts, or buy posting credits on BizArea. Business-to-business advertisement is also available.

あなたの街のオンライン交流広場

# びびナビ®

<http://www.vivinavi.com>

ロンドン  
パリ  
ブリュッセル  
ミラノ  
アムステルダム  
モスクワ  
デュッセルドルフ  
ミュンヘン

上海  
香港  
ソウル  
台湾  
マニラ  
セブ  
バンコク  
ホーチミン  
クアラルンプール  
シンガポール  
ジャカルタ

日本全国  
47都道府県



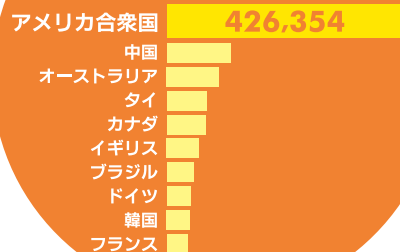
バンクーバー  
サンフランシスコ  
ロサンゼルス  
サンディエゴ  
アメリカ  
33エリア  
トロント  
ニューヨーク

ハワイ  
グアナファト  
メキシコシティ

リマ  
リオデジャネイロ  
サンパウロ

海外在留邦人数合計

1,357,724



ページ別アクセス数ランキング トップ5



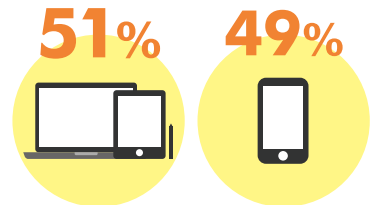
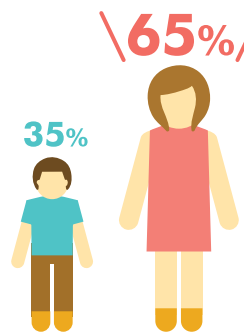
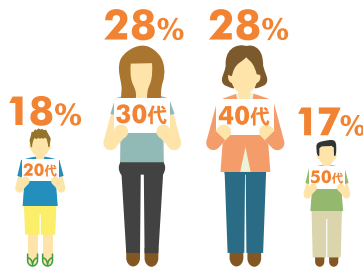
毎月  
1600000人  
以上が閲覧

毎月合計  
85000通  
以上のメッセージが送受信

のべ  
16500社  
以上が広告サービスを利用

毎月  
35000件  
以上の新しい記事が投稿

求人広告1掲載に対する  
最高応募数:  
139件



弁護士 アニヲタ 免許 レンタカー ツアー バイク 正社員 アルバイト 英語 中国語 ラーメン 倉庫  
 経理、会計 引越 自転車・車 ネイル ママ 美容師・美容院・ヘアサロン マッサージ  
 ピアノ・キーボード 医療、保険 歯科 コンドミニウム 冷蔵庫、炊飯器  
 テニス・サッカー・ゴルフ 電子レンジ・トースター 洗濯機・乾燥機 キッチン ベビーシッター 幼稚園・家庭教師 スパ  
 サーフボード 犬、猫 掃除機 テーブル・机・椅子・棚 テレビ・ソファ 変圧器 プリンター ミシン アイロン  
 扇風機・エアコン ベッド・マットレス



in Japanese Community

# US's NO.1 JOB BOARD

Amazing...



**Find Job**

Search

List View Map View Image View Video View

Show all from recent

**Full-time** Food/Restaurant NEW 20XX/01/04 (Mon)

**Japanese Restaurant Vivinavi**

Japanese Restaurant Vivinavi is hiring a Sushi Chef to join our busy team

給与	Depends on Experience preferred experience
勤務地	Los Angeles, California
勤務時間	17:00~22:00
使用言語	English / Japanese

See details

---

**Full-time** Office/Administrative NEW 20XX/01/04 (Mon)

**Vivinavi Tour**

Tour coordinator wanted. Why don't you travel around the world for work?

給与	Depends on Experience preferred experience
勤務地	ロサンゼルス カリフォルニア州
勤務時間	09:00~18:00
使用言語	英語 / 日本語

See details

more than

# 1,100,000

PV/mon on Find Job

more than

# 1,300

monthly resumes

more than

# 1,800

monthly job listings

more than

# 200,000

persons/mon on Find Job

Max number of resume per listing

# 139

resumes

**Job applications from all over the world including US, Japan, Canada, China, Hong Kong, Thailand, Mongol, and New Zealand**

**Job Classified** **Town Guide Premiere**

**Free \$150/30days** **1 FREE post/mon**

- Major Clients** (by alphabet)
- All Nippon Airways Co. Ltd.
  - American Apparel
  - BOOK OFF U.S.A. INC.
  - Canon, U.S.A., Inc.
  - China Airlines
  - Ci:Labo USA, Inc.
  - Consulate General of Japan in Los Angeles
  - Daiso Japan
  - Daiwa Insurance Marketing, Inc.
  - Delta Air Lines
  - FC2, Inc.
  - Fujisankei Communications International
  - Gulliver USA, Inc.
  - H.I.S. International Tours Inc.
  - Hitachi Solutions America, Ltd.
  - HORIPRO Entertainment Group
  - Hoyu America Co.
  - JALUX Americas, Inc.
  - JCB International Credit Card Co., Ltd.
  - JTB International, Inc.
  - KDDI AMERICA, INC.
  - KINOKUNIYA BOOK STORE
  - Kintetsu International Express (U.S.A.), Inc.
  - Minamoto Kitchoan Co., Inc.
  - Morinaga Nutritional Foods, Inc.
  - Marriott Vacation Club
  - MUJI
  - Nikkei America, Inc.
  - Nikon
  - NIPPON EXPRESS USA, INC
  - Nishimoto Trading Co., Ltd.
  - Pacific Guardian Life
  - Panasonic
  - Ringer Hut
  - SATO PHARMACEUTICAL INC.
  - Starts Pacific, Inc.
  - STEP EIKEN
  - Yahoo!
  - Yamato Transport U.S.A., Inc.
  - Yelp
  - Zojirushi
- and many more leading companies**



All of these are included in Town Guide



# Town Guide™

Local-based advertisement that is effective for long-term promotion. You can create your own homepage at a reasonable price and list it on Town Guide directory. Find Job (one post per month) and Hot List (unlimited) are included in Town Guide.

## Alternative Homepage

Your page can be displayed without Vivinavi frame if you use the URL [tgx.vivinavi.com/yourcompany/](http://tgx.vivinavi.com/yourcompany/). Please use it as alternative homepage.

## List video and panorama image

If you take a video or panorama image, you can show many different angles in a very creative way.

## A wide variety of templates

Please select a suitable layout from 12 types of templates.

## Add multiple pages

You can make multiple pages and organize information by topic.

## RSS Feed

You can link your blog with Town Guide using RSS feed and make it easy to release news.

## Create inquiry or questionnaire form

You can freely customize a form title, description, and question items.

## Listed on Vivinavi Top Page

Your Town Guide page will be listed randomly on Vivinavi Top Page, the first place most users see.




## Recommended on other pages

Your business will be recommended to the users who are looking for similar information.




## Free classified, coupons, and news!



**Bonus 1**

**Find Job**  
One **free** listing / mon!





**Bonus 2**

**Hot List**  
**Free unlimited listing!**



Q [tgx.vivinavi.com/yourcompany/](http://tgx.vivinavi.com/yourcompany/)

印刷/ルート ファン ブックマーク



日本料理店  
びびなび

日曜日 10:00-22:00  
月曜日 定休日  
火曜日 10:00-22:00  
水曜日 10:00-22:00  
木曜日 10:00-22:00  
金曜日 10:00-22:00  
土曜日 10:00-22:00

**日本料理店 びびなび**

2201 Kalakaua Ave, Honolulu, HI 96815  
(808) 922-2299  
<https://www.royalhawaiiancenter.com/>

高級ジュエリーやギフト、伝統的デザインの高級腕時計を扱うハイクレイドな小売店。

Tweet Share

メニュー / ご予約フォーム / RSS / MAP

 <p><b>海鮮ちらし寿司</b> \$ 15.99</p> <p>いくら・甘エビ・ウナギ・サーモン・白身魚の海鮮がたっぷり入ります。</p>	 <p><b>国産十割蕎麦</b> \$ 10.99</p> <p>打ち立ての本格蕎麦です。蕎麦粉の風味を100%ご堪能下さい。</p>	 <p><b>旬の天がら盛り合わせ</b> \$ 10.99</p> <p>旬の素材を丁寧に揚げました。抹茶塩と一緒に楽しんでください。</p>
 <p><b>豚とんかつ</b> \$ 9.99</p> <p>育った美味しさを味わえます。</p>	 <p><b>栗の炊き込みご飯</b> \$ 12.99</p> <p>国産もち米を使用。もちもちの食感に栗の香りが広がる炊き込みご飯です。</p>	 <p><b>黒毛和牛すき焼き</b> \$ 24.99</p> <p>甘く柔らかいとろけるよう。牛肉です。コクと旨味が口に広がるすき焼きです。</p>

日本の味が恋しくなったら、ぜひ当店にお越しください。心からご満足いただける料理をご用意しております。



# Town Guide™

Local-based advertisement that is effective for long-term promotion. You can create your own homepage at a reasonable price and list it on Town Guide directory. Find Job (one post per month) and Hot List (unlimited) are included in Town Guide.



## Car Dealer Plan

Town Guide Premiere Car Dealer Plan is a value plan, which you can use 3 bonus posting credits of Vehicle Buy & Sell Paid Listing on the top of Town Guide Premiere. (Bonus posting credits cannot be carried over to next month.)



## Real Estate Plan

Town Guide Premiere Real Estate Plan is a value plan, which you can use 3 bonus posting credits of Housing/Real Estate Paid Listing on the top of Town Guide Premiere. (Bonus posting credits cannot be carried over to next month.)





# Town Guide™

Local-based advertisement that is effective for long-term promotion. You can create your own homepage at a reasonable price and list it on Town Guide directory. Find Job (one post per month) and Hot List (unlimited) are included in Town Guide.

## Set Plan

### Town Guide Premiere

**日本料理店 びびなび**  
2201 Kalakaua Ave, Honolulu, HI 96815  
(808) 922-2299  
https://www.royalhawaiiancenter.com/  
高級シェフやギフト、伝統的デザインの高級  
贈り物を扱うハイグレードなお店。

### Banner 2 types - PC Skyscraper B - Mobile Rectangle

#### Conditions

Spot	1 spot per page
Rotation	Unlimited (Random)
Page	Personal Buy & Sell, Find Info, Discussion Forum, Events
Link	Your Town Guide Premiere page

#### Price

2 years	\$400/mon
1 year	\$430/mon
6 months	\$450/mon

#### Banner Production \* Optional Service

<u>First-time only</u> Skyscraper 1 still image + Rectangle 1 still image	\$300 *
------------------------------------------------------------------------------	---------

\* Additional fees will be charged for multiple designs or animation.

## Place 2 types of banners!

(PC)

(Mobile)

## タウンガイドプレミア 掲載料金

プラン	契約期間	料金
○ <b>タウンガイドプレミア</b>	6ヶ月	\$200/月
	1年	\$180/月
	2年	\$150/月
○ <b>タウンガイドプレミア</b> ● カーディーラー ● リアルエステート	6ヶ月	\$220/月
	1年	\$200/月
	2年	\$170/月

※ 上記はタウンガイドプレミア、まちかどホットリスト、仕事探しを含む1ヶ月分の掲載料金です。

※ 契約期間満了後は、解約のご連絡を頂かない限り、月々の自動更新となります。

※ ご掲載エリアやご契約条件によっては割引が適用される場合がございます。

### ご請求サイクル

毎月月末から21日前に翌月のサービスご利用料金の請求書を発行します。銀行引き落とし、クレジットカードの課金は毎月25日もしくは翌営業日に行われます。お支払設定のご変更、請求書のご確認・印刷は、24時間いつでもBizAreaをご利用ください。

<http://bizarea.vivinavi.com>

## Town Guide Premiere Price

Plan	Contract Term	Price
○ <b>Town Guide Premiere</b>	6 Months	\$200/M
	1 Year	\$180/M
	2 Years	\$150/M
○ <b>Town Guide Premiere</b> ● Car Dealer ● Real Estate	6 Months	\$220/M
	1 Year	\$200/M
	2 Years	\$170/M

\* Listed above are the monthly prices for Town Guide Premiere with Find Job and Hot List.

\* Unless you submit a request for termination, your contract term will be automatically renewed after the end of contract term.

\* Discount may be available depending on your listing area or advertising plan.

### Payment Cycle

Monthly invoices are issued 21 days before the end of month. ACH and credit card will be charged on 25th of every month or next business day. You can change your payment method, check and print invoices from BizArea at anytime in 24 hours.

<http://bizarea.vivinavi.com>

COUPON

初回無料  
期限 今年



# Hot List

Hot List is the short-term advertising service where you can announce new products, today's specials, sales, campaigns, special events, and other timely information. You can upload image and video from your mobile device and publish it easily.

551122



## Benefits of Hot List

Feature1 Randomly listed on top page

Feature2 Total view count

Feature3 Multiple images & videos

Feature4 Optional coupon

Poster can be printed easily!



Your Hot List can be printed as a poster.  
Please select a template you like.

<Vivinavi top page>



Feature1

<Hot List>



Feature3

Feature4

Feature2



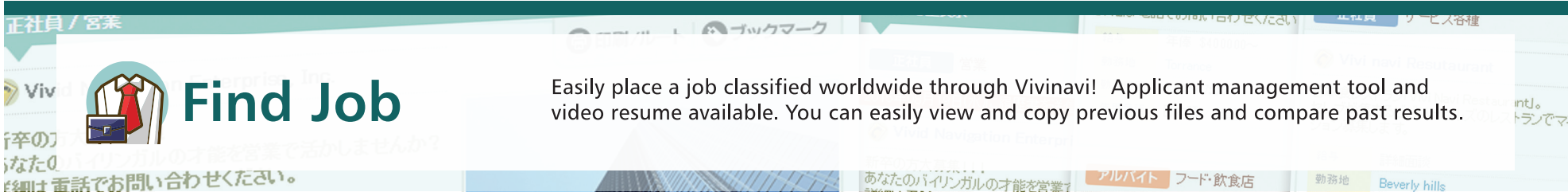
**\$0**  
FREE

**∞**  
UNLIMITED

# If you sign up for Town Guide, Hot List is FREE and UNLIMITED!

Town Guide is the advertising package with one monthly post of Find Job and unlimited Hot List. You can reach more people by publishing your news on a regular basis.





## Benefits of Find Job/

- Feature 1** Publish a company PR video
- Feature 2** Applicant management tool
- Feature 3** Receive video resumes

Poster can be printed easily!



Your Find Job can be printed as a poster. Please select a template you like.

Special Deal



FREE Job Classified!

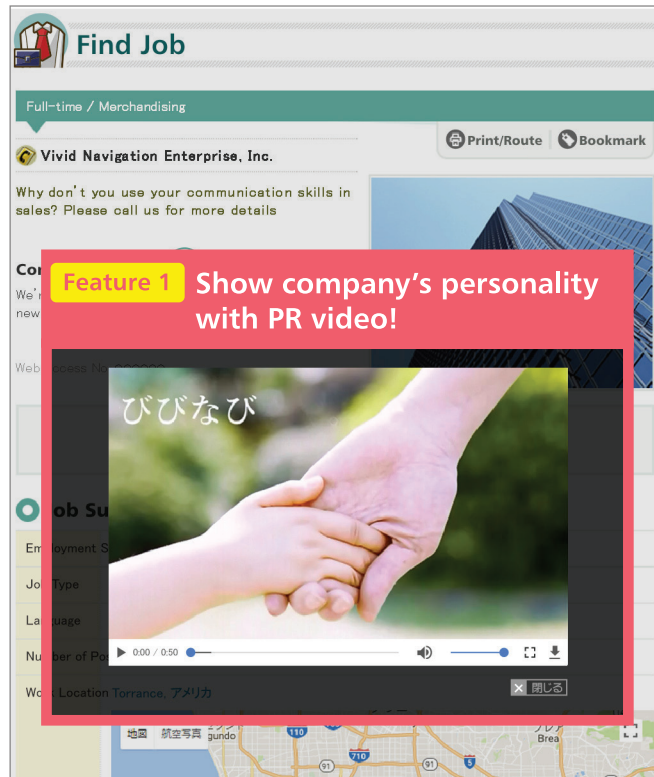
If you sign up for Town Guide,



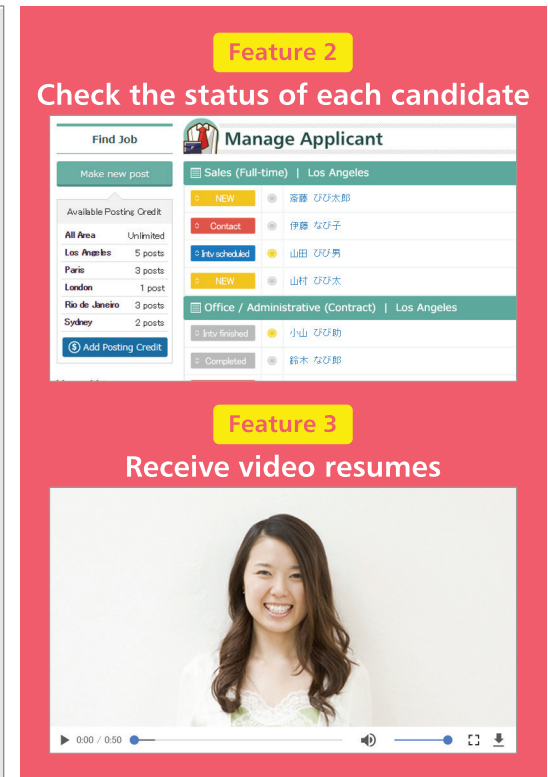
# Find Job 1 post is FREE /month!

Town Guide is the advertising package with one monthly post of Find Job and unlimited Hot List. You can reach more people by publishing your news on a regular basis.

<Find Job>



<Manage Applicant Page>







# Banner

Short or medium-term impactful ad space, which is suitable for the promotion of campaign, event, and opening business. Your company's logo and image within banner will establish branding, and banner can directly guide viewers to your website, which is a distinct feature from print ad.

## Branding with banner to leave strong visual impression

## Desktop version: Banner types and sizes

Type	Size	Category	Feature
Super	728x90	Horizontal	Highly visible banner located on the top of each page
Center	728x90	Horizontal	Located in the middle of top page
Shoulder	160x300	Vertical	Horizontal banner located at the upper right corner
Skyscraper	160x600	Vertical	The largest banner located at the lower left section

[Format] Animation: GIF, Still image: GIF/JPG/PNG  
[Size] 150KB or smaller

## Mobile version: Banner types and sizes

Type	Size	Category	Feature
Super	320x50	Horizontal	Displayed on the top of each page
Rectangle	300x250	Rectangular	The largest mobile banner located at the bottom

[Format] Animation: GIF, Still image: GIF/JPG/PNG  
[Size] 150KB or smaller

\* For better resolution, we recommend you to submit the banner data that are twice larger than the above actual size. (ex. 320x50→640x100, 300x250→600x500)

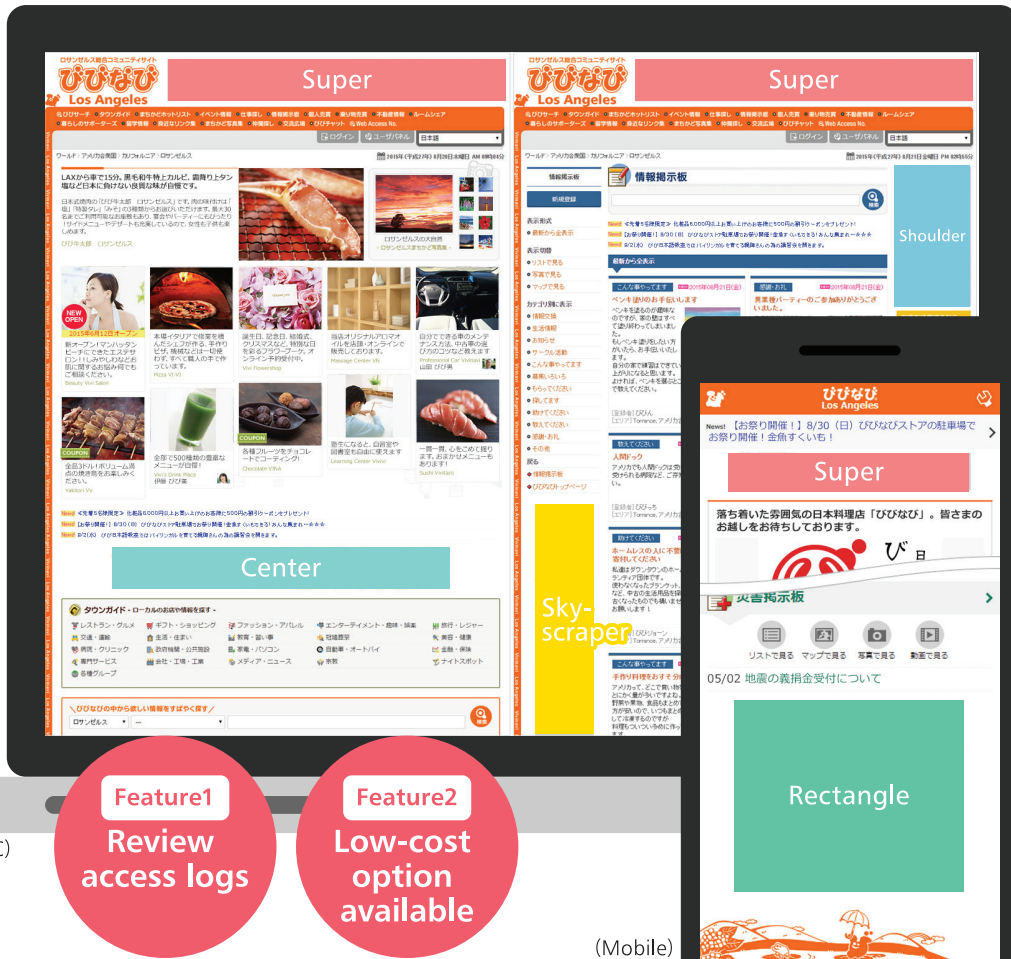
\* Once the advertisement term ends, the total number of impressions and clicks will be reported.  
\* Flash banner (within the above size) is accepted, but the number of impressions and clicks

### [Notes regarding banner production]

- \* Banner must be submitted at least 10 days prior to its scheduled date.
- \* Banner must meet Vivid Navigation's screening standards. Rejected banner must be edited and resubmitted.

## Prices

Prices vary depending on area and message board.  
Please contact your representative if you wish to order optional banner production service.



(PC)

(Mobile)



NewsAd delivers a time-sensitive news such as newly open stores, seasonal promotion, and upcoming events. Since NewsAd will be listed on all contents pages, it can reach a wide range of users.

## Benefits of NewsAd

**Feature1** Listed on the top of each page

**Feature2** Linked with any website or image

### Other features

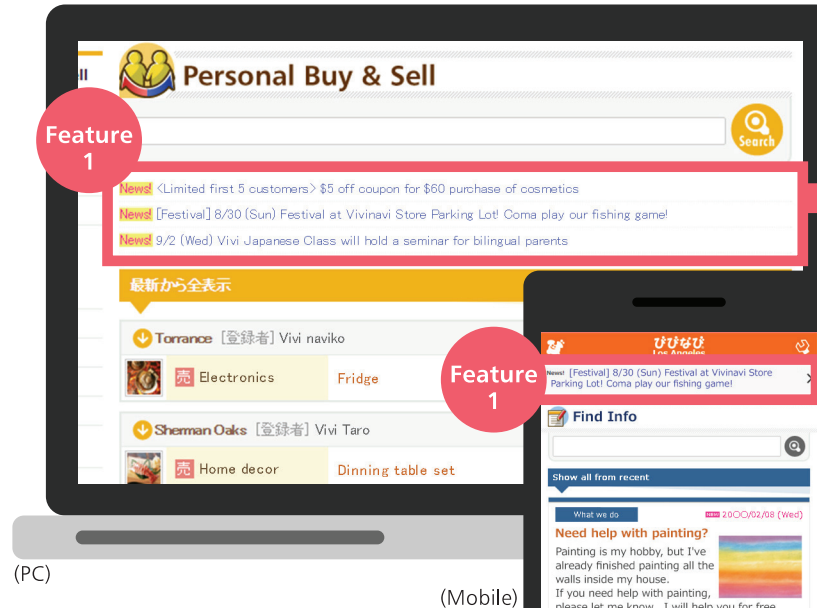
#### The shortest listing term is a week

You can use NewsAd for more than a week without making a long-term contract. Even if you only need advertisement for a limited time period, you can try using it at ease.

#### Change advertisement text

Even if your advertising contents are uncertain or may change later, please use it at ease. You can change advertisement text during the listing term.

You can reach users no matter which page they are on!



**Feature 2**

Linked with flyer, website, Town Guide, Hot List!

(sample flyer after click)



### Conditions

	Spot	Rotation	Text
PC	3	Unlimited	100 English letters
Mobile	1	3	80 English letters

#### [Note]

- \* Text must be news-related contents.
- \* Text can be changed once per two weeks at maximum.

### Price \* Optional Service

	LA	HI	SF / SD / NY
PC	\$500/w	\$300/w	\$300/w
Mobile	\$375/w	\$300/w	\$300/w
Production of Linked File *	\$1000~ / 1page (Letter/A4)		

#### [Image File - Production Information]

Image must be in JPEG, GIF files of Letter Size and kept within 500MB in volume. NewsAd data (image & text) must be submitted 10 days prior to its scheduled posting date. Data must meet Vivid Navigation's screening standard; otherwise the data must be edited.



# Auction Ad

EXPLORE THE WORLD

Find Tickets

EXPLORE THE WORLD

Find Tickets

検索 | 情報掲示板 | 個人売買 | 乗り物売買 | 不動産情報 | ルームシェア  
仲買探し | 交流広場 | びびチャット | Web Access No.

ログイン

ユーザ/パネル

日本語

2015年(平成27年) 8月21日 金曜日 PM 02時55分

FIND YOUR DREAM HOME



上お買い上げのお客様に500円の宿泊クーポンをプレゼント!  
\* 駐車場でお祭り開催! 金魚すくいもできる! みんな集まれ〜会々会  
\* 例え育てる親御さんの為の講習会も開催します。

## Start right away with a low price. Flexible budget & term.

Auction Ad makes it possible for you to decide your bet price and publish ad on an hourly basis. The appearance rate of Auction Ad changes according to your bet price. The higher the bet price, the more exposure your advertisement has. For this reason, you can adjust the appearance rate of your advertisement by raising or lowering your bet price.

Start from one day

Low-cost option available

Decide your budget

### How to use

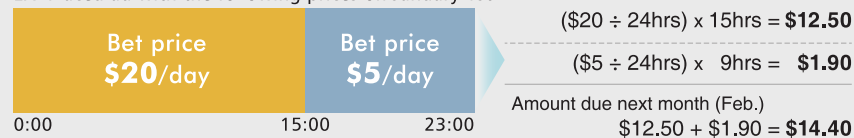
1. Create an account on BizArea
2. Set up ad contents on Auction Ad
3. Change bet price as necessary
4. Pay the previous month's fees in the following month

### How to calculate fees

Fees will be calculated by dividing each bet price by 24 hours and multiplying it with its listing hours.

- \* Bet price is the budget you set for ad. The higher the bet price, the more exposure your advertisement has.
- \* You can change your bet price in middle of the listing term and changes will be effective on each hour.
- \* Please set your bet price above the minimum price.

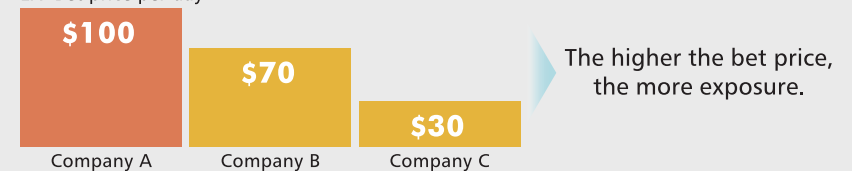
EX. Placed ad with the following prices on January 1st



### Appearance Rate

Multiple advertisements can be placed in the same ad location. The appearance rate of advertisement will change in real time, according to the ratio of each bet price set on each hour. This is why the appearance rate of advertisements changes according to the number of competitors who share the same ad location and their bet prices.

EX. Bet price per day



Please ask us about other plans if you wish to place advertisement on a fixed appearance rate and price. You can also request optional banner production service.

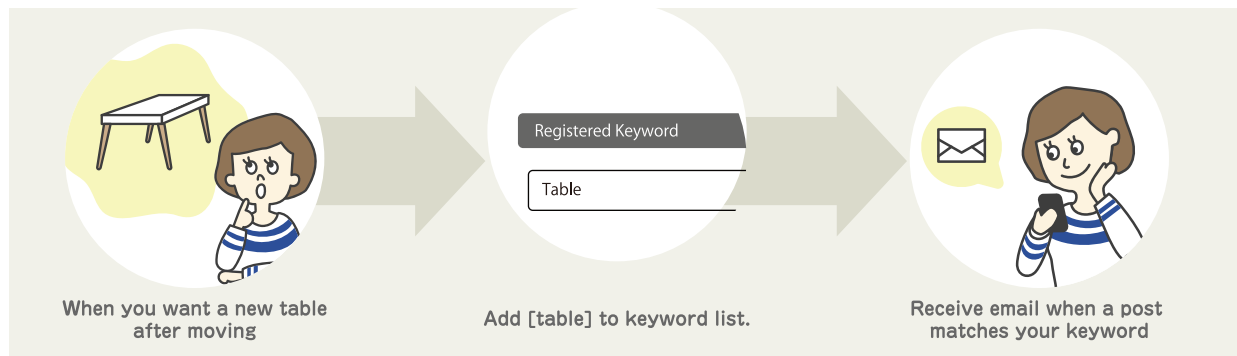
Easy use of  
Vivinavi



# Get new information FAST with Keyword Catcher!

## What is Keyword Catcher?

If you register keyword of your interest or need to [Keyword Catcher], you will receive email notification when a post matches your keyword. You can get more necessary information fast with [Keyword Catcher].



## How to use Keyword Catcher

1. Log-in to your account from User Panel or Biz Panel. Click [Keyword Catcher] on the left menu. Enter keyword in [Add Keyword] field and click [Registration].
2. Keywords under [Registered Keyword] will be registered. You will receive email notification when a post matches your keyword.

Add Keyword

Please register keyword of your interest or need.  
Please separate keywords by space if you wish to register multiple keywords

Table 登録

Registered Keyword

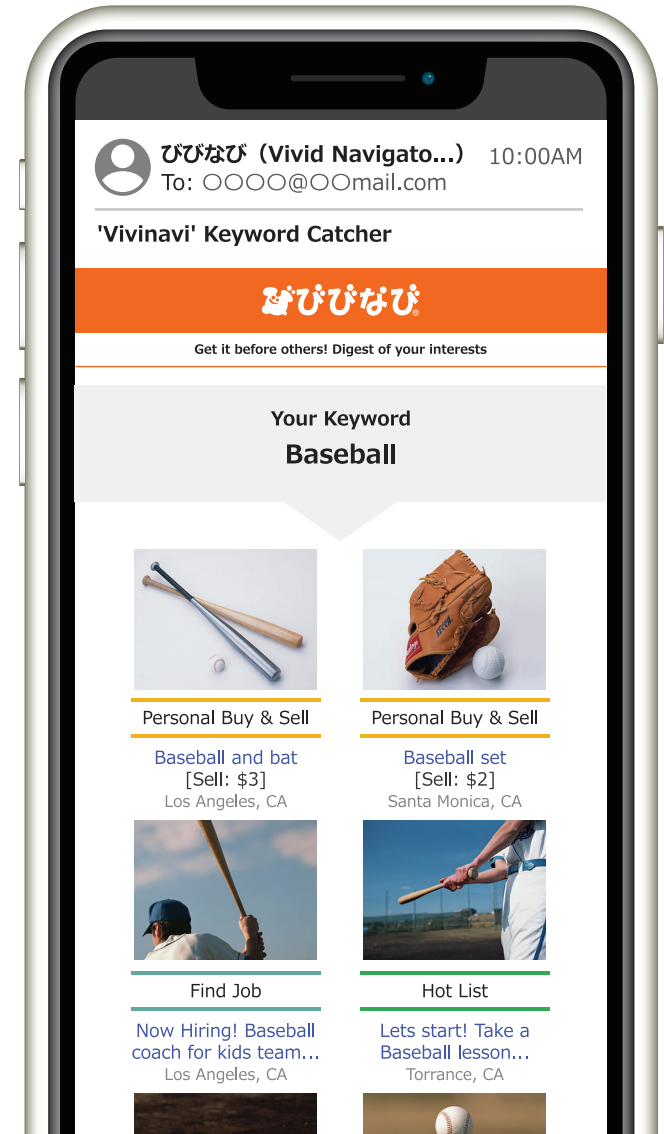
Keywords registered by [Add Keyword] or [Auto-recommended Keyword] are recommended Keyword] after a certain period. Please click keyword to delete

Table



Click here for details

<https://world.vivinavi.com/help/catcher/>





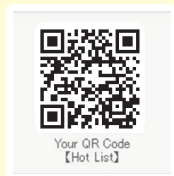


# びびなび Vivinavi Your QR Code

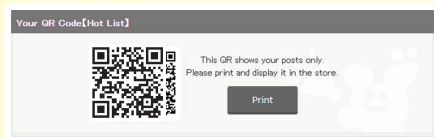
You can use [Your QR Code] by logging into your user account. Whoever scans your QR code can see a list of your posts by message board. Please print out this poster and place it in front of the store, in the reception, or post it to your blog, SNS, etc.

## How to use

- 1 Log into user account.
- 2 Visit Vivinavi page of your selected service. (ex. Personal Buy & Sell, Events)
- 3 Click [Your QR Code] on the left menu

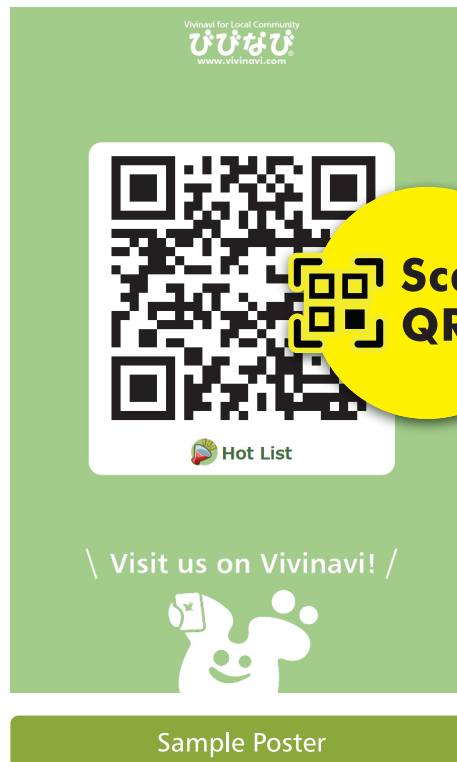


- 4 Click [Print]



- \* You can edit comments in the poster.
- \* Expired posts will not be displayed. Please repost.

Display poster in the store or SNS



List of your posts

