



NewsAd delivers a time-sensitive news such as newly open stores, seasonal promotion, and upcoming events. Since NewsAd will be listed on all contents pages, it can reach a wide range of users.

## Benefits of NewsAd

- Feature1** Listed on the top of each page
- Feature2** Linked with any website or image

### Other features

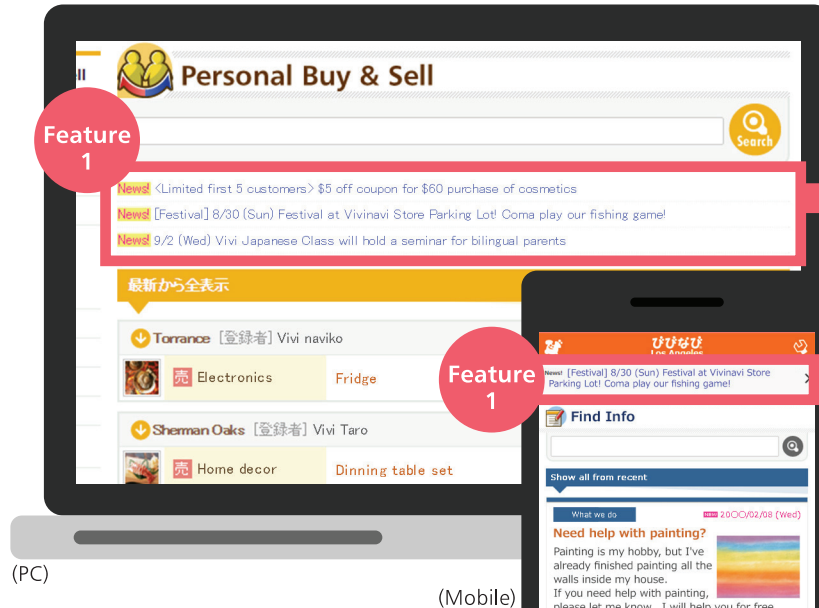
#### The shortest listing term is a week

You can use NewsAd for more than a week without making a long-term contract. Even if you only need advertisement for a limited time period, you can try using it at ease.

#### Change advertisement text

Even if your advertising contents are uncertain or may change later, please use it at ease. You can change advertisement text during the listing term.

You can reach users no matter which page they are on!



Conditions			
	Spot	Rotation	Text
PC	3	Unlimited	100 English letters
Mobile	1	3	80 English letters

[Note]  
 \* Text must be news-related contents.  
 \* Text can be changed once per two weeks at maximum.

	Price * Optional Service		
	LA	HI	SF / SD / NY
PC	\$500/w	\$300/w	\$300/w
Mobile	\$375/w	\$300/w	\$300/w
Production of Linked File *	\$1000~ / 1page (Letter/A4)		

[Image File - Production Information]  
 Image must be in JPEG, GIF files of Letter Size and kept within 500MB in volume. NewsAd data (image & text) must be submitted 10 days prior to its scheduled posting date. Data must meet Vivid Navigation's screening standard; otherwise the data must be edited.