



Short or medium-term impactful ad space, which is suitable for the promotion of campaign, event, and opening business. Your company's logo and image within banner will establish branding, and banner can directly guide viewers to your website, which is a distinct feature from print ad.

## Branding with banner to leave strong visual impression

## Desktop version: Banner types and sizes

Type	Size	Category	Feature
Super	728x90	Horizontal	Highly visible banner located on the top of each page
Center	728x90	Horizontal	Located in the middle of top page
Shoulder	160x300	Vertical	Horizontal banner located at the upper right corner
Skyscraper	160x600	Vertical	The largest banner located at the lower left section

[Format] Animation: GIF, Still image: GIF/JPG/PNG  
[Size] 150KB or smaller

## Mobile version: Banner types and sizes

Type	Size	Category	Feature
Super	320x50	Horizontal	Displayed on the top of each page
Rectangle	300x250	Rectangular	The largest mobile banner located at the bottom

[Format] Animation: GIF, Still image: GIF/JPG/PNG  
[Size] 150KB or smaller

\* For better resolution, we recommend you to submit the banner data that are twice larger than the above actual size. (ex. 320x50→640x100, 300x250→600x500)

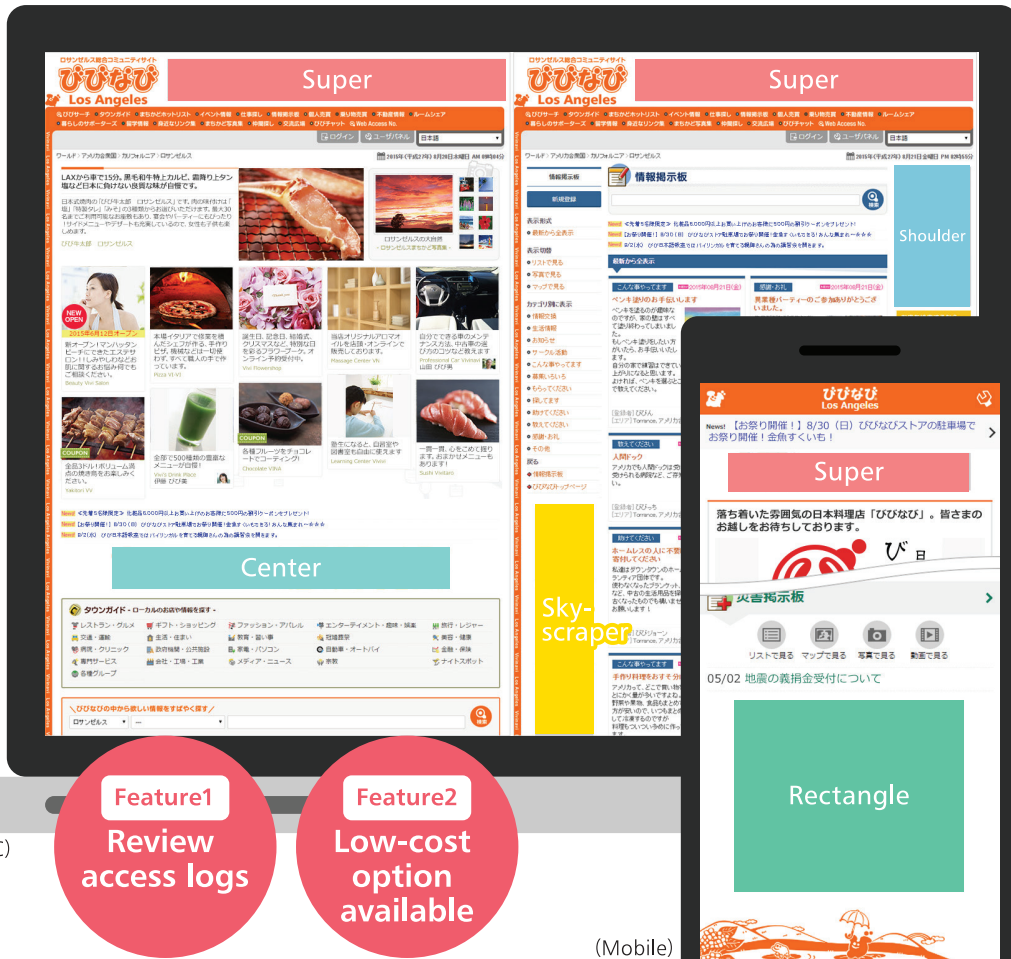
\* Once the advertisement term ends, the total number of impressions and clicks will be reported.  
\* Flash banner (within the above size) is accepted, but the number of impressions and clicks

### [Notes regarding banner production]

- \* Banner must be submitted at least 10 days prior to its scheduled date.
- \* Banner must meet Vivid Navigation's screening standards. Rejected banner must be edited and resubmitted.

## Prices

Prices vary depending on area and message board.  
Please contact your representative if you wish to order optional banner production service.



(PC)

(Mobile)

Feature1

Review access logs

Feature2

Low-cost option available