





Start right away with a low price. Flexible budget & term.

Auction Ad makes it possible for you to decide your bet price and publish ad on an hourly basis. The appearance rate of Auction Ad changes according to your bet price. The higher the bet price, the more exposure your advertisement has. For this reason, you can adjust the appearance rate of your advertisement by raising or lowering your bet price.



Low-cost option available

Decide your budget

How to use

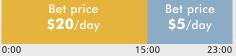
- 1. Create an account on BizArea
- 2. Set up ad contents on Auction Ad
- 3. Change bet price as necessary
- 4. Pay the previous month's fees in the following month

How to calculate fees

Fees will be calculated by dividing each bet price by 24 hours and multiplying it with its listing hours.

- * Bet price is the budget you set for ad. The higher the bet price, the more exposure your advertisement has.
- * You can change your bet price in middle of the listing term and changes will be effective on each hour.
- * Please set your bet price above the minimum price.

EX. Placed ad with the following prices on January 1st





Appearance Rate

Multiple advertisements can be placed in the same ad location. The appearance rate of advertisement will change in real time, according to the ratio of each bet price set on each hour. This is why the appearance rate of advertisements changes according to the number of competitors who share the same ad location and their bet prices.



Please ask us about other plans if you wish to place advertisement on a fixed appearance rate and price.

You can also request optional banner production service.

